

The Canadian Carwash Association

MISSION

The Canadian Carwash Association's core mission is to promote the carwash industry by supporting its national membership as a central source of industry knowledge, awareness, education, lobbying, member benefits, and through facilitating the sharing of knowledge and best practices.

VISION

Create a common venue for all members of the Canadian Carwash Association to learn, share, benefit and grow their business to greater profitability and health.

CCA OBJECTIVES

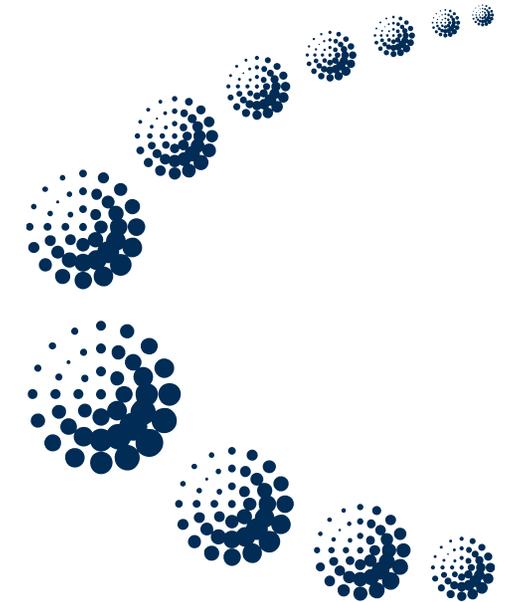
- › Communicate to the media and consumers the environmental and economic benefits of professional carwashing.
- › Promote sensible, effective environmental standards and supportive legislation.
- › Provide educational opportunities designed to promote the highest ethical and professional business practices.
- › Provide carwash operators with tangible, cost-saving benefits.
- › Provide networking opportunities for the exchange of information designed to improve the performance and services offered by professional carwashes.
- › Promote standards, services, benefits and activities of the CCA to all Canadian carwash operators.

canadiancarwash.ca

Dedicated to Sharing Knowledge and Best Practices



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office@canadiancarwash.ca



Sponsorship Opportunities



canadiancarwash.ca

Associate Memberships

The Canadian Carwash Association actively promotes cooperation between carwash operators, suppliers and oil companies. This relationship has a significant influence on the industry's business and legislative environments. In this way, CCA plays its part in helping ensure the future economic health of the industry as a whole. Additional financial support for CCA's programs is achieved through CCA's sponsorship program.

Associate Membership Fees

Basic Associate Membership.....\$445

Associate Membership Sponsorship

Platinum Associate Membership.....\$5,500
 Gold Associate Membership.....\$4,000
 Silver Associate Membership.....\$2,500
 Bronze Associate Membership.....\$1,250

HST extra where applicable.

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ASSOCIATE MEMBER SPONSORSHIP LEVELS AND BENEFITS

ASSOCIATE MEMBER BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	ASSOCIATE MEMBER
CCA/CFIB Associate Membership*	✓	✓	✓	✓	✓
New Operator Starter Kit	✓	✓	✓	✓	
CARWACS Workshops	✓	✓	✓	✓	
Golf Tournament	✓	✓	✓		
Two Additional Golf Tickets	✓	✓			
Newsletter Advertisement	✓				
Sponsored Webinars	✓				

*must be a Canadian owned and operated independent business to qualify for CFIB membership

Explanation of Benefits

Associate Membership **\$445 value**

New Operator Starter Kit
 100 promotion pieces (8-1/2" x 11") included in Starter Kit packages for distribution to new carwash operators. **\$700 value**

CARWACS Workshops
 Logo on promotional material and signage on site at CARWACS **\$800 value**

Golf Tournament
 Logo on promotional material and signage on hole and at the dinner, plus two complimentary tickets. **\$950 value**

Two Additional Tickets to the Golf Tournament **\$440 value**

Sponsored Webinars
 A 3 minute promo spot to promote your business before a CCA webinar and an opportunity to host educational webinars for members and non-members. **\$3,000 value**

Newsletter Advertisement
 Box advertisement (2-1/8" x 2-1/8") in one issue of CCA Octane newsletter, which is also mailed to the Membership. **\$800 value**