



Introducing: The 1st Car Wash for a Cure

March 31 and April 1, 2023

The **Canadian Carwash Association**, in partnership with the **Canadian Spinal Research Organization**, is pleased to announce the launch of the **1st Annual Car Wash for a Cure**, a Canada-wide initiative that encourages car washes to fundraise over two days to benefit spinal cord research.



CANADIAN / AMERICAN
SPINAL RESEARCH
ORGANIZATIONS

On March 31 and April 1, 2023, car washes from coast to coast will participate in this initiative through a variety of activities that promote community building, philanthropy and contributing to a great cause. Activities may include:

- Car wash owner/operators asking their customers to donate spare change;
- Owner/operators donating a portion of their sales over the two days;
- Inviting their community leaders to participate and promote to their constituents;
- Creating a fun/interactive activity that engages their customers in the fundraiser;
- Promoting their involvement via social media;
- Raising awareness of the Canadian Spinal Research Organization.

The **CSRO** is dedicated to the funding of targeted research to maximize functional recovery and cure paralysis caused by spinal cord injury. We envision a world without paralysis caused by spinal cord injury.

To learn more visit -
www.csro.com



DID YOU KNOW!

That almost half of Spinal Cord Injuries are caused by motor vehicle crashes? Road safety is a major priority to both the CCA and CSRO.

The Canadian Carwash Association encourages its members and stakeholders to participate in this initiative to not only give back, but to help contribute to a strong and resilient car wash industry. There is **no fee to register**.

All Carwashes that register for Car Wash for a Cure will be automatically entered into a draw to win a free pizza lunch for their staff.



Scan the QR Code
to Register your
Carwash(s)

Sponsored By:



Contact Us

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