



**CANADIAN  
CARWASH  
ASSOCIATION**

## Our Golf Tournament

The Canadian Carwash Association is dedicated to sharing knowledge and best practices, as well as promoting the benefits of professional car washing in Canada. We host an annual Golf Tournament to bring car wash owners, suppliers, and oil companies together for a half day of golfing, networking with peers, and a luncheon. In prior years, our tournament has welcomed 90 attendees annually. This year's tournament will take place October 4<sup>th</sup> at Georgetown Golf Club.

## 2022 ANNUAL GOLF TOURNAMENT

### SPONSORSHIP OPPORTUNITIES



**CANADIAN  
CARWASH  
ASSOCIATION**

## GOLF HOLE SPONSOR

INVESTMENT: \$500 [6 available]

### BENEFITS:

- Signage on one (1) golf hole
- Company logo advertised at registration desk
- Recognized as sponsor of golf tournament on the CCA website

## DRINK TICKET SPONSOR

INVESTMENT: \$750 [Exclusive]

### BENEFITS:

- Your company logo on branded drink tickets given to all participants
- Company logo advertised at registration desk
- Recognized as sponsor of golf tournament on the CCA website

## SCORECARD SPONSOR – Already Sponsored

INVESTMENT: \$800 SOLD OUT

BENEFITS:

- Your company logo on all scorecards given to participants
- Company logo advertised at registration desk
- Recognized as sponsor of golf tournament on the CCA website

## E-BLAST AND SOCIAL MEDIA SPONSOR – Already Sponsored

INVESTMENT: \$800 SOLD OUT

BENEFITS:

- Your company logo featured on all promotional communications and social posts related to the golf tournament
- One (1) complimentary twosome ticket to the golf tournament
- Company logo advertised at registration desk
- Recognized as sponsor of golf tournament on the CCA website

## GOLF CART SPONSOR – Already Sponsored

INVESTMENT: \$1,000 SOLD OUT

BENEFITS:

- Exclusive signage on all golf carts used in the tournament
- One (1) complimentary twosome ticket to the golf tournament
- Signage on one (1) golf hole
- Company logo advertised at registration desk
- Recognized as sponsor of golf tournament on the CCA website

## LUNCH SPONSOR

INVESTMENT: \$1,500 [Exclusive]

### BENEFITS:

- Exclusive signage in lunch room
- One (1) complimentary twosome ticket to the golf tournament
- Signage on one (1) golf hole
- Recognized as sponsor of golf tournament and official sponsor of the tournament's lunch on the CCA website

## GOLF BALL SPONSOR

INVESTMENT: \$1,500 [Exclusive]

### BENEFITS

- Your company logo on all branded golf balls given to participants
- One (1) complimentary twosome ticket to the golf tournament
- Signage on one (1) golf hole
- Recognized as sponsor of golf tournament on the CCA website

## PRIZE PRESENTING SPONSOR

INVESTMENT: \$2,000 [Exclusive]

### BENEFITS:

- Representative from your company gets to present and announce main prize
- One (1) complimentary foursome ticket to the golf tournament
- Signage on hole #1 OR hole #18
- Company logo advertised at registration desk
- Exclusive one (1) post-event social media post and e-blast communication
- Recognized as sponsor of golf tournament and official sponsor of the raffle on the CCA website

## SPONSORSHIP FORM

Please check the box to indicate your level of participation:

- |                          |    |                                  |
|--------------------------|----|----------------------------------|
| <input type="checkbox"/> | #1 | HOLE SIGNAGE (6 AVAILABLE) \$500 |
| <input type="checkbox"/> | #2 | DRINK TICKET \$750               |
| <input type="checkbox"/> | #3 | SCORECARD \$800                  |
| <input type="checkbox"/> | #4 | E-BLAST AND SOCIAL MEDIA \$800   |
| <input type="checkbox"/> | #5 | CART RENTAL \$1,000              |
| <input type="checkbox"/> | #6 | LUNCH \$1,500                    |
| <input type="checkbox"/> | #7 | PRIZE PRESENTING \$2,000         |

### PLEASE NOTE:

Registration will be accepted on a first-come basis. For more information or to register please contact **Constance Wrigley-Thomas** at [events@canadiancarwash.ca](mailto:events@canadiancarwash.ca) to avoid missing out!

### CONTACT INFORMATION

Enter Total Amount: \$ \_\_\_\_\_

Cheque Enclosed    Please Invoice Me

Please make cheques payable to: **Canadian Carwash Association**

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, Province & Postal Code: \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_      **DATE:** \_\_\_\_\_

If you have any questions, please contact Constance at [events@canadiancarwash.ca](mailto:events@canadiancarwash.ca) or 905-331-1768 ext. 201

## Getting Involved in our Golf Tournament

If you are interested in getting involved in our tournament, we have limited sponsorship opportunities available for you and your company. These opportunities are effective ways for your company and brand to get exposure to car wash owners, suppliers, and oil companies across the Greater Toronto Area. Below you will find a list of the current opportunities we have available. You can also get involved by donating an item to our raffle we will be hosting at the tournament. This is a great way to help support our charity partner CSRO as all proceeds will be donated directly to them.

## Our Charity Partner

The Canadian Carwash Association will be partnering with the Canadian Spinal Research Organization (CSRO) for our raffle at this year's Golf Tournament. All proceeds from the raffle will be donated to CSRO for research on the cure for paralysis. We are currently accepting donation prizes. If you are interested in donating any items to our raffle, please contact [events@canadiancarwash.ca](mailto:events@canadiancarwash.ca).

## Our Community

We have a community of suppliers, oil companies, and carwash owners. The majority of our members are located in Ontario, yet we have a nationwide reach to the east and west coasts of Canada.

## Our Website, Newsletter and Social Media

Our website (<https://www.canadiancarwash.ca/>) includes information on the Carwash industry, industry data, forums, and industry news accessible to everyone. Our members-only section includes access to toolkits, member directory, webinars, and more accessible forums. The best way to get year round access to our members is through sponsorship of CCA events, such as the Golf Tournament, or by becoming an association annual sponsor.

Distributed on a bi-weekly basis, the CCA Communique is the Canadian Carwash industry's go-to online publication. We include industry news, advertisement of companies, and advertisement of events. This newsletter reaches approximately 1275 contacts.

The Canadian Carwash Association has two social media platforms, Twitter and Facebook:

- Twitter: 212 Followers (<https://twitter.com/canadiancarwash>)
- Facebook: 124 Members (<https://www.facebook.com/groups/583276038940728/>)

Our social channels and newsletter are great ways to achieve your company's brand exposure.

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