



www.canadiancarwash.ca

CANADIAN CARWASH ASSOCIATION



JULY 2018

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FIND A CARWASH

> THE CARWASH SEARCH FEATURE <
canadiancarwash.ca/search

on the CCA website has close to a thousand member sites on it.

Is your carwash listed?

Member sites are listed for free, so contact office@canadiancarwash.ca for more information.

INDUSTRY FORUM

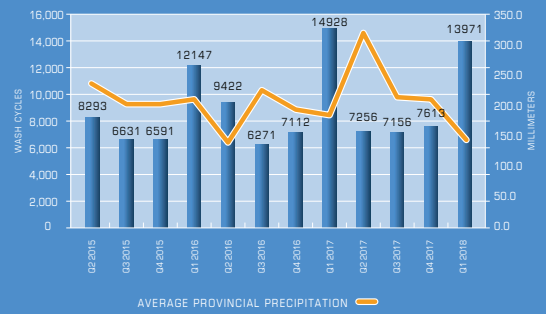
Q1 WASH VOLUME REPORTS SHOW STRONG GROWTH

The 2018 first quarter results of the Wash Volume Report (WVR) released by the Canadian Carwash Association show that the Canadian average revenue per site of \$101,294 was 26% higher compared to the first quarter of last year. Average cycles per site at 11,874 were up 12% compared to the 2017 first quarter results while the average revenue per cycle of \$8.53 was 13.4% above last year's Q1 results.

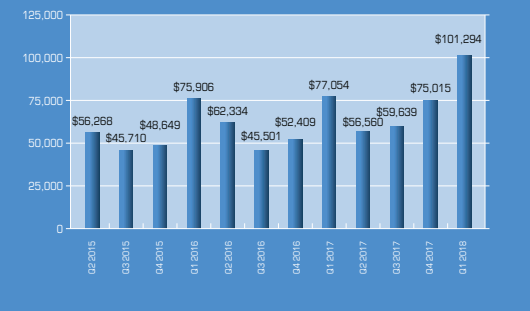
New in 2018, CCA Members now have exclusive access online to three years (12 quarters) of results by province or region. In addition, average precipitation data in millimetres has been added to the average cycles per site charts by province or region which shows the clear impact of weather on carwash operations.

Undertaken for the CCA by Kent Group Ltd., a research firm specializing in the gas station and car wash industry, the WVR is a national quarterly survey of carwash sites. Members of the CCA may participate in the WVR program and receive results specific to their regional at no extra cost beyond their membership fee. All CCA members can access the full first quarter results on the CCA website. Also available online is information on how you can add your carwash location to the WVR.

AVERAGE CYCLES PER SITE - ONTARIO



NATIONAL AVERAGE REVENUE PER SITE



INDUSTRY FORUM



DEDICATED TO SHARING KNOWLEDGE AND BEST PRACTICES IN THE CARWASH INDUSTRY

IMPROVE YOUR BUSINESS SKILLS THROUGH FREE ONLINE COURSES



As carwash operators and owners, you wear many hats including customer service specialist, sales rep, chief financial officer, maintenance specialist and many more. Prioritizing your tasks every day can be a challenge. Your CCA/CFIB membership now includes access to free online courses in health and safety, compliance, people management, customer relations among others. Offered by Vubiz these courses

help you understand your requirements to be compliant with both provincial and federal regulations as well as keep your employees safe. Check out the extensive library of more than 40 online courses. Visit CFIB at <https://www.cfib-fcei.ca/en/member-savings-benefits/vubiz>.

CCA members can find out more about accessing their benefits by contacting CFIB@CFIB.ca or calling 1-888-234-2232.



DRIVE FOR SUCCESS: ANNUAL GOLF TOURNAMENT AND NETWORKING EVENT

The annual Canadian Carwash Association golf tournament is inching closer and closer! Join fellow carwash owners and operators as well as industry suppliers for 18 holes of golf, networking and dinner. The 2018 tournament will be held at *Blue Springs Golf Club in Action*, Ontario on Thursday, September 13th, 2018.

The day begins with players teeing off at 10:00 a.m. and ending with a dinner which includes raffle prizes. Be sure to register your foursomes early. For sponsorship opportunities, contact the National Office at 416-239-0339 ext 222 or office@canadiancarwash.ca.

CCA MEMBERS BENEFITS

PREFERRED CREDIT CARD PROCESSING AND PAYMENT RATES



As a CCA/CFIB member, you can receive industry-best rates for credit card payments and processing through CHASE with no contract, no cancellation fees, and CFIB support with any issues you might face. If you aren't with CHASE, you're still eligible to receive CFIB member preferred Mastercard rates through your current provider, simply by calling them to ask about the deal and providing them with your CFIB membership number. One CCA member estimates he will save over \$4,000 in credit card processing fees annually with this new benefit.

FULL SERVICE CARWASH FOR SALE IN WINDSOR

CCA is advertising a modern two-year old automatic full-service carwash with detail bay and wax bay with soft cloth polisher for sale in Windsor, ON. The carwash is located in an expanding commercial area with high traffic count and close to highways. It is an efficient operation with high customer satisfaction. Sale price includes land, building, equipment and business.

Contact Mark at mfs3463ev@gmail.com or 519-796-3760 for inquires.